



TOKYO VERDY FAN POLICY

Tokyo, 1th February 2026

Tokyo Verdy, professional football club based in Tokyo, currently competing in Japan's top-tier **J1 League**, is deeply committed to integrating the principles of **environmental, social, and economic sustainability** within all aspects of its activities.

The club has adopted the **ISO 20121:2024 Sustainable Event Management System**, a framework designed to ensure the responsible and sustainable management of events. Within this context, the **Fan Policy** represents a key element of the club's broader sustainability approach, specifically addressing the role of fans and supporters in contributing to the environmental and social objectives defined by Tokyo Verdy's **ESG Policy**.

Tokyo Verdy recognizes that the participation of supporters in match-day activities, including travel to and from the stadium, can have a significant environmental and social impact. Therefore, this policy provides guidance and recommendations to encourage **responsible, inclusive, and sustainable behaviour** among fans, in alignment with the club's values and commitments.

Purpose

The purpose of this Fan Policy is to:

- Promote awareness among Tokyo Verdy supporters about the environmental, social, and community implications of their actions.
- Encourage fans to adopt **sustainable mobility choices** and **environmentally conscious practices** when travelling to and from matches.
- Strengthen the sense of shared responsibility and engagement between the club and its supporters.
- Reinforce the positive legacy of Tokyo Verdy's sustainability commitments through active fan participation.



This Fan Policy is not a set of restrictive rules, but rather a **recommendation document** — an invitation for every fan to contribute to the sustainability goals of the club and the local community.

Scope of Application

This policy applies to all Tokyo Verdy fans, supporters, and visitors attending:

- Home matches at Tokyo Verdy's stadium and Nippon TV Tokyo Verdy Belezas stadium;
- Official away matches;

Recommendations for Sustainable and Responsible Fan Behaviour

Sustainable Mobility

Fans are encouraged to adopt transportation methods that minimize environmental impact:

- **Public Transport:** Use trains, subways, and buses to reach the stadium. Tokyo's extensive public transport network offers convenient and low-carbon options.
- **Active Mobility:** Choose walking or cycling whenever possible; this promotes health and reduces CO₂ emissions.
- **Carpooling and Shared Mobility:** Coordinate with other supporters to reduce the number of vehicles used for each event.
- **Low-Emission Vehicles:** Where private vehicles are necessary, prioritize electric or hybrid vehicles.
- **Optimized Travel Planning:** Avoid unnecessary travel by planning routes and timetables efficiently, thereby reducing congestion and pollution.

These actions contribute to the club's objectives of **CO₂ reduction**, **resource efficiency**, and **sustainable logistics**, as outlined in the ESG Policy.



Environmental Responsibility

- Respect the **4R Principles of Circular Economy**: *Reduce, Reuse, Repair, Recycle*.
- Avoid single-use plastics and minimize packaging when bringing food or beverages.
- Dispose of waste properly using the **separate collection bins** available in and around the stadium.
- Support the club's goal to **reduce energy and water consumption** by behaving responsibly within facilities (turning off water and lights when not in use).

Social Responsibility and Inclusion

Tokyo Verdy encourages fans to represent the club's values both inside and outside the stadium:

- Maintain respectful and inclusive behaviour toward all people — regardless of gender, age, nationality, religion, or disability.
- Support accessibility measures introduced by the club to ensure that **all fans can enjoy the match-day experience equally**.
- Contribute to a positive, safe, and welcoming atmosphere for families, children, and the elderly.
- Avoid actions that could harm the club's reputation or disrupt the well-being of others, such as littering, vandalism, or aggressive behaviour.

These practices reflect the social commitments stated in the **ESG Policy's Social Pillar**, particularly in relation to **inclusion, education, and community well-being**.

Protect the Local Environment

Fans are part of the community that surrounds the club. Tokyo Verdy invites its supporters to:

- Contribute to maintaining cleanliness in and around the stadium.
- Participate, when possible, in community and environmental activities promoted by Tokyo Verdy, such as initiatives to protect and preserve **biodiversity in the Tama River area**.



Communication and Engagement

Tokyo Verdy promotes **transparency and participation** in its communication with fans.

- Information related to sustainability initiatives and responsible practices is shared through the club's official communication channels.
- The club encourages feedback from fans regarding sustainability initiatives to foster improvement and shared ownership.

By maintaining an open dialogue, the club ensures that supporters remain informed, engaged, and empowered to contribute to collective goals.

Conclusion

This **Fan Policy** reinforces Tokyo Verdy's belief that every supporter can play a vital role in building a more sustainable future for the club, the community, and the environment.

By adopting responsible mobility and consumption practices, each fan contributes to reducing emissions, supporting inclusion, and protecting local ecosystems. Together, these collective efforts form a tangible legacy consistent with the club's motto:

"Keep Challenging, Go Beyond Inspiration. WE ARE TOKYO VERDY."